

**Friends of the Berwyn Public Library Special Board Retreat  
Minutes for November 5, 2017**

**Attendees:**

Kendra Nudd, President  
Michael Erickson, Vice President  
Patrice Murtha, Membership Coordinator  
Katie Rose (M.A.L.)  
Sue Stopka (M.A.L.)  
Millie Ayala (M.A.L.)  
Jean Knoll (Member / Volunteer)

**Absentees:**

Lois Hummel, Treasurer / Secretary  
Briana Perlot, Library Liaison

**Call to Order:**

The meeting was called to order at 11:00 a.m. There were 6 board members present and one Friends of the Berwyn Library member and volunteer.

**General Business (Communication / Open Forum):**

The goals of the FOBL moving forward were discussed. Goals include: increase membership, increase outreach and visibility both in the library and in the community, update literature and branding, increase fundraising and develop new special programming ideas in the coming year. The Board agreed that the best way to move forward with meeting these goals is to develop special committees.

**Committees:**

<b>Committee</b>	<b>Goals/Presentation for next Meeting</b>	
<b>Outreach/Visibility</b> <i>Making friends more visible in library/community</i>	Bulletin Board Mail Box	Millie, Kendra, Patrice, Jerry
<b>Programing</b> <i>Activities/events to promote FBL</i>	Bungalow Special Programing/Collection Ideas/leads for 2018 Programing	Mike, Jean, Katie, Jerry
<b>Membership</b> <i>Maintaining/Growing FBL</i>	Renewal notices out *Alderpeople 10 people per board member Local businesses Schools?	Patrice, Lois
<b>Literature/Branding</b>	Facebook	Katie, Mike, Briana, Jerry

	Mike: Contact Tom Javorcic (3rd Ward): Graphic Designer Research other libraries Postcard for renewal? List activities from past or future activities to look forward to	
<b>Fundraising</b>	Corporate donations?  (Non-Profit status)	Kendra, Sue, Lois, Jerry

\* For membership of community and political leaders we may be able to offer a photo opportunity or FOBL brick. Inclusion in Mayor's monthly newsletter may be a viable option as well.

Ways to increase communication between the Friends of the Berwyn Library and the Library staff were discussed. Mike Erickson and Kendra Nudd can schedule a meeting with Keisha Garnett. A FOBL Board meet and greet with staff would be a good way to increase communication.

**Adjourn:**

Meeting adjourned at 12:30 p.m.